dailypoint™

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Press Release

dailypoint™ and Shiji expand their collaboration with PMS integration

The new integration will allow hoteliers a two-way exchange of Guest Data and Reservations between dailypoint and the Shiji Enterprise Platform PMS

Munich, April 23, 2024 – dailypoint™, the premier Data Management and CRM platform for the Hospitality Industry, is now fully compatible with the Shiji Enterprise Platform PMS. This expansion builds upon existing integrations with Infrasys Cloud POS and Shiji's owned ORM solution, Shiji ReviewPro. With this enhanced integration, hoteliers can seamlessly exchange and centrally manage Guest Data, leading to improved and efficient digitized services.

"The hotel market is undergoing a period of transformation and modernization. It's becoming increasingly evident that legacy on-premise PMS platforms need to be replaced with contemporary cloud-based solutions that hoteliers can trust to fulfill both current and future requirements", states Dr. Michael Toedt, CEO and founder of dailypoint.

"In response to the evolving needs of the international hotel market, Shiji and dailypoint are partnering to provide modern cloud-based solutions. This integration seamlessly connects client profiles with advanced CRM and loyalty features, ensuring optimized guest experiences across all touchpoints," said Jan Mazur, Director of Sales, Central Europe, at Shiji.

The integration between PMS, POS and the dailypoint CRM and Loyalty modules equip hoteliers with a comprehensive toolkit to enhance guest experiences at every interaction point within the hospitality journey.

About dailypoint™

dailypoint™ is a leading **Data Management and CRM platform** for the hospitality industry, offering a sophisticated solution that aggregates data from various sources into a unified guest profile. Utilizing AI, it processes data through 350 steps to create the Golden Record, a central guest information repository for personalized service throughout all hotel tech systems.

This cloud-based SaaS solution comprises 16 modules and is supported by the **dailypoint™ Marketplace** with over 200 partners, aiming to enhance the customer journey and improve operational efficiency across hotel departments.

It includes a Privacy Dashboard for GDPR compliance, highlighting its commitment to data protection.

Headquartered in Munich, Germany, and with offices in the UAE and the US, dailypoint's global presence is bolstered by a network of sales and distribution partners.

Its excellence in redefining hospitality data management and customer engagement was recognized when it was named the preferred CRM partner by The Leading Hotels of the World in Fall 2023.

For more information visit dailypoint.com.

About Shiji

Shiji is a multi-national technology company that provides software solutions and services for enterprise companies in the hospitality, food service, retail, and entertainment industries, ranging from hospitality technology platforms, hotel property management solutions, food, beverage and retail systems, payment gateways, data management, online distribution and more. Founded in 1998 as a network solutions provider for hotels, Shiji today comprises over 5,000 employees in 80+ subsidiaries and brands in over 31 countries, serving more than 91,000 hotels, 200,000 restaurants, and 600,000 retail outlets.

For more information visit shijigroup.com.